



GREATER
ATLANTIC CITY
CHAMBER



2027 ANNUAL
INVESTMENT GUIDE

A MESSAGE FROM THE PRESIDENT & CEO

A strong business community doesn't happen on its own. It requires relationships, collaboration, leadership, and an organization capable of bringing people together around the opportunities and challenges that affect our region.

In 2026, the Greater Atlantic City Chamber welcomed 68 new members, strengthened regional partnerships, and expanded our role in conversations shaping Atlantic City and South Jersey's economic future.

We worked alongside business, government, and community partners on issues extending beyond any one organization—from the potential regional impact of North Jersey development to the need to protect and strengthen Atlantic City's convention economy. At the same time, we continued creating opportunities for businesses of all sizes to build relationships, access information, and become more connected to the regional business community.

This is where the Chamber provides unique value. We bring together businesses, public officials, community partners, and regional leaders in ways that individual organizations often cannot do alone. We create connections, convene important conversations, and provide a collective business voice on issues that affect our members and our economy.

Your investment makes that work possible—and determines how much more we can accomplish together.

The 2027 Annual Investment Guide provides several ways to engage with the Chamber: through membership, year-round partnership, and sponsorship of the programs and events that align with your organization's goals.

Thank you for investing in the Greater Atlantic City Chamber and in the continued strength of our regional business community.

Sincerely,



President & CEO



WHY INVEST IN THE GACC?

Membership connects your organization to more than a network. It connects you to the relationships, information, opportunities, and collective efforts shaping our regional business community.

The Greater Atlantic City Chamber creates value for individual businesses while bringing the business community together around shared opportunities and challenges.

► **CONNECT.**

Build relationships that matter.

We create opportunities to connect with business leaders, potential partners, community organizations, and regional decision-makers through networking, committees, programs, and direct Chamber connections.

► **LEAD.**

Be part of the conversations shaping our region.

We convene business leaders, public officials, industry experts, and community partners around the opportunities and challenges affecting Atlantic County and South Jersey—from economic development and workforce needs to the future of our tourism and convention economy.

► **GROW.**

Find new ways to connect, contribute, and develop.

We create opportunities for members to expand their networks, exchange ideas, develop professionally, and become more involved in the business community through committees, programs, and member-focused initiatives.

► **ADVOCATE.**

Add your voice to a larger business voice.

The Chamber brings the perspective of the business community into conversations with local, county, and state decision-makers and works with regional partners on issues affecting economic growth, competitiveness, and the business climate.



MEMBERSHIP: YOUR FOUNDATION

Membership connects your organization to the Greater Atlantic City Chamber's network, programs, resources, and regional business community.

Every member receives access to the Chamber's core benefits, regardless of investment level.

EVERY MEMBERSHIP INCLUDES

Networking & Connections

- Beyond the Business Card morning networking events
- Beyond the Business Card After Hours networking events
- Member mixers and other Chamber networking events
- Opportunities to build relationships with business and community leaders
- Chamber-facilitated connections and introductions when appropriate

Member Engagement & Development

- Eligibility to participate in Chamber committees
- Access to member programs, educational opportunities, and professional development
- Chamber orientation and member resources
- Opportunities to become involved in Chamber initiatives and the regional business community

Information & Resources

- GACC Weekly newsletter
- Updates on economic development, public policy, and regional business issues
- Business resources and information shared through the Chamber

Member Presence

- Company listing in the online Member Directory
- New member recognition through established Chamber channels
- Ability to submit company news and events for inclusion through available Chamber member channels

Business Advocacy

- A collective business voice on issues affecting the regional economy and business climate
- Chamber engagement with public officials, regional partners, and other stakeholders on issues impacting the business community

Member Savings

- Member pricing for eligible Chamber events and programs
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MEMBERSHIP INVESTMENT LEVELS

Every Greater Atlantic City Chamber membership includes our core member benefits. Higher investment levels provide opportunities for deeper engagement, greater connection to the Chamber's leadership network, and increased support of the Chamber's work on behalf of the regional business community.

Which Investment Level is Right for You?

Investment Level	Designed for:	Annual Investment
Nonprofit	501(c)(3) or equivalent nonprofit organizations with two or fewer full-time employees	\$250
Sole Proprietor/ Single Employee	Independent professionals, owner-operators, and businesses with one employee	\$275
Classic	Businesses seeking the Chamber's core membership experience	\$400
Main Street	Organizations looking to become more actively engaged with the Chamber and regional business community	\$900
Growth	Organizations seeking a stronger connection to the Chamber and its regional leadership network	\$2,500
Leader	Organizations committed to deeper engagement within the Chamber's leadership community	\$5,000
Stakeholder	Organizations making a significant investment in the Chamber and the strength of our regional business community	\$10,000

AS YOUR INVESTMENT GROWS

Higher investment levels build on the Chamber's core membership benefits through increased recognition, leadership engagement, and access to select regional conversations.

MAIN STREET | \$900

Demonstrate a greater investment in the Chamber.

Includes core membership benefits plus recognition as a Main Street-level Chamber investor.

GROWTH | \$2,500

Connect more deeply with regional leadership and issues.

Includes Main Street-level benefits plus invitations to select regional issue briefings and small-group leadership conversations with business, community, and public-sector leaders.

LEADER | \$5,000

Engage within the Chamber's executive leadership community.

Includes Growth-level benefits plus invitation to quarterly Chair's Council conversations with regional leaders, policymakers, and subject-matter experts on significant business and economic issues.

STAKEHOLDER | \$10,000

Make a significant institutional investment in the Chamber and our regional business community.

Includes all Leader-level benefits plus the Chamber's highest level of investor recognition, reflecting a significant commitment to the Chamber and the strength of our regional business community.



ANNUAL PARTNERSHIP PROGRAM

Visible in Our Business Community. Invested in Our Region.

Membership connects your organization to the Chamber. Annual Partnership provides year-round opportunities to increase your organization's visibility and engagement across Chamber communications, digital platforms, and select events.

Annual Partners choose from three investment levels designed to provide consistent exposure throughout the year.

PARTNERSHIP BENEFITS	COMMUNITY	ENGAGEMENT	IMPACT
Annual Investment	\$1,000	\$3,000	\$5,000
Dedicated Email Blast	—	1	2
Social Media Features	1	2	3
Website Banner Advertising	1 month	2 months	3 months
Event Visibility & Engagement Opportunity**	—	1 event	2 events

Event tickets are not included.

****Annual Partnership Program opportunities are available exclusively to Greater Atlantic City Chamber members in good standing.***

*****Event Visibility & Engagement Opportunity includes event signage recognition, exhibitor opportunity, and the ability to display and distribute promotional materials at select Chamber events.***

YOUR REACH THROUGH THE GACC

Email

3,175
subscribers

30% average
open rate

LinkedIn

1,525
followers

10,397 average
post impressions
6.81% average
engagement

Facebook

3,500+
followers

21,071 average
post impressions
7.2% average
engagement

Ready to Partner with Us?

To reserve a partnership or discuss the opportunity that's right for your organization, please contact: Danielle Norcross, President & CEO - dnorcross@acchamber.com

EVENT SPONSORSHIP OPPORTUNITIES

The Greater Atlantic City Chamber hosts programs and events throughout the year that bring together business leaders, community partners, and regional stakeholders to build connections, exchange ideas, recognize achievement, and address issues affecting our regional economy.

Event sponsorship provides organizations with targeted opportunities to align their brand with the programs, audiences, and initiatives that matter most to them. Whether your goal is to increase visibility, connect with business and community leaders, demonstrate support for the regional business community, or align with a specific Chamber initiative, the following opportunities allow you to choose the events that best support your organization's goals.



BUSINESS EXCELLENCE AWARDS

Celebrating the businesses, organizations, and leaders whose vision, innovation, and commitment strengthen Atlantic County's business community.



About the Event

The Greater Atlantic City Chamber of Commerce's Business Excellence Awards is our premier annual event, recognizing the businesses, organizations, and individuals whose leadership, innovation, and commitment make a lasting impact on Atlantic County.

Bringing together business and community leaders from across the region, this signature celebration honors excellence across a variety of industries while recognizing those who are driving economic growth, strengthening our communities, and shaping the future of Atlantic County.

Event Snapshot

Audience

Business and community leaders, Chamber members, elected officials, nonprofit organizations, and regional stakeholders.

Expected Attendance

150–250 attendees

Ideal For

Organizations seeking premier visibility among Atlantic County's business community.

BUSINESS EXCELLENCE AWARDS

Sponsorship Opportunities

Presenting Sponsor – \$5,000

- Exclusive Opportunity
- Award Presentation Opportunity
- Company name included in the title of the event
- Prominent logo placement on all event materials / weekly newsletter
- Verbal recognition during program
- Distribution of promotional materials on tables
- One (1) manned exhibitor table
- Full page color ad in Digital Journal
- Recognition as Presenting Sponsor in Digital Journal
- Eight (8) tickets

Premier Sponsor – \$3,000

- Award Presentation Opportunity
- Prominent logo placement on all event materials / weekly newsletter
- Recognition as Premier Sponsor on event signage
- Verbal recognition during program
- Full page color ad in Digital Journal
- Recognition as Premier Sponsor in Digital Journal
- Six (6) tickets

Signature Sponsor – \$2,000

- Recognition as Signature Sponsor on event signage
- Verbal recognition during program
- Full page color ad in Digital Journal
- Recognition of Signature sponsor in Digital Journal
- Four (4) tickets

Associate Sponsor – \$1,000

- Recognition as Associate Sponsor on event signage
- Full page color ad in Digital Journal
- Two (2) tickets

Supporting Sponsor – \$500

- Recognition as Supporting Sponsor on event signage
- Half page ad in digital journal
- Two (2) tickets

Community Sponsor – \$250

- Half page ad in the Digital Journal
- One (1) ticket

Friendship Sponsor – \$75

- Logo on Chamber website / event presentation

ANNUAL MEETING: HIGHLIGHTS & HORIZONS

Celebrating our progress. Sharing our vision. Looking ahead together.



About the Event

The Greater Atlantic City Chamber Annual Meeting brings our business community together to reflect on the year's accomplishments and look ahead to what's next.

Through Highlights & Horizons, we celebrate the progress made possible by our members and partners, recognize those whose engagement strengthens the Chamber, and share our priorities and vision for the year ahead. The Annual Meeting also provides an opportunity to connect with fellow business and community leaders while looking collectively toward the future of our organization and region.

Event Snapshot

Audience

Chamber members, business and community leaders, Board members, and regional partners.

Expected Attendance

100–150 attendees

Ideal For

Organizations seeking visibility among engaged Chamber members and regional business leaders.

ANNUAL MEETING: HIGHLIGHTS & HORIZONS

Sponsorship Opportunities

Presenting Sponsor – \$3,000 – Exclusive

- Prominent logo placement on all event materials
- Logo placement on Chamber website & event registration page
- Prominent recognition on event signage
- Opportunity to deliver brief closing remarks (2-3 minutes)
- Verbal recognition during program
- Distribution of promotional materials on attendee tables
- One (1) manned Exhibitor Table
- Six (6) tickets

Premier Sponsor – \$1,500

- Logo placement on all event materials
- Logo placement on Chamber website & event registration page
- Recognition on event signage
- Verbal recognition during program
- Four (4) tickets

Supporting Sponsor – \$750

- Logo placement on Chamber website & event registration page
- Recognition on event signage
- Two (2) tickets

Exhibitor Table – \$200

- One (1) ticket included



ECONOMIC DEVELOPMENT EVENTS

Connecting business leaders to the ideas, investments, and opportunities shaping our region's economy.



About the Event

The Greater Atlantic City Chamber's Economic Development events bring together business leaders, economic development professionals, public officials, and regional stakeholders for timely conversations about the opportunities and issues influencing Atlantic County's economic future.

Featuring insights from industry experts and regional leaders, these programs provide attendees with information and perspective on economic trends, major investments, development initiatives, and other factors shaping business and growth throughout the region.

Event Snapshot

Audience

Business leaders, economic development professionals, elected and public officials, Chamber members, and regional stakeholders.

Expected Attendance

100–150 attendees

Ideal For

Organizations seeking visibility among business leaders and decision-makers invested in the region's economic future.



ECONOMIC DEVELOPMENT EVENTS

Sponsorship Opportunities

Presenting Sponsor – \$3,000

- Prominent logo placement on all event materials
- Recognition in GACC Weekly
- Logo placement on Chamber website & event registration page
- Prominent recognition on event signage
- Verbal recognition during program
- Distribution of promotional materials at attendee registration
- One (1) manned Exhibitor Table
- Six (6) tickets

Premier Sponsor – \$1,500

- Logo placement on all event materials
- Recognition in GACC Weekly
- Logo placement on Chamber website & event registration page
- Recognition on event signage
- Verbal recognition during program
- Four (4) tickets

Supporting Sponsor – \$750

- Logo placement on Chamber website & event registration page
- Recognition on event signage
- Two (2) tickets

Exhibitor Table – \$200

- One (1) ticket included



PUBLIC POLICY EVENTS

Connecting business leaders to the policies, decisions, and conversations shaping our region.



About the Event

The Greater Atlantic City Chamber's Public Policy events connect the business community with policymakers, subject-matter experts, and regional leaders for timely conversations about the issues affecting businesses and our region.

These programs provide access to information and perspectives on legislative, regulatory, and policy matters while creating opportunities for business leaders to better understand the decisions shaping Atlantic County and the broader South Jersey economy.

Event Snapshot

Audience

Business leaders, elected and public officials, policymakers, Chamber members, and regional stakeholders.

Expected Attendance

50-100 attendees

Ideal For

Organizations seeking visibility among business leaders, policymakers, and regional decision-makers.

PUBLIC POLICY EVENTS

Sponsorship Opportunities

Presenting Sponsor – \$3,000

- Prominent logo placement on all event materials
- Recognition in GACC Weekly
- Logo placement on Chamber website & event registration page
- Prominent recognition on event signage
- Verbal recognition during program
- Distribution of promotional materials at attendee registration
- One (1) manned Exhibitor Table
- Six (6) tickets

Premier Sponsor – \$1,500

- Logo placement on all event materials
- Recognition in GACC Weekly
- Logo placement on Chamber website & event registration page
- Recognition on event signage
- Verbal recognition during program
- Four (4) tickets

Supporting Sponsor – \$750

- Logo placement on Chamber website & event registration page
- Recognition on event signage
- Two (2) tickets

Exhibitor Table – \$200

- One (1) ticket included

WOMEN IN LEADERSHIP FORUM

Connecting Women. Strengthening Community. Creating Opportunity.



About the Event

The Greater Atlantic City Chamber's Women in Leadership Forum brings together women from across the region for meaningful conversations focused on leadership, professional growth, shared experiences, and the opportunities and challenges facing women in today's workplace and community.

Featuring accomplished leaders and diverse perspectives, the Forum creates an opportunity to connect, learn from one another, and engage in conversations that inspire confidence, strengthen relationships, and support women at every stage of their professional journey.

Event Snapshot

Audience

Women business and community leaders, professionals, entrepreneurs, Chamber members, regional partners, and those who support and champion women in leadership.

Expected Attendance

50-100 attendees

Ideal For

Organizations seeking to connect with women leaders, professionals, and those committed to advancing women in leadership across the region.

WOMEN IN LEADERSHIP FORUM

Sponsorship Opportunities

Presenting Sponsor – \$3,000

- Prominent logo placement on all event materials
- Recognition in GACC Weekly
- Logo placement on Chamber website & event registration page
- Prominent recognition on event signage
- Verbal recognition during program
- Distribution of promotional materials at attendee registration
- One (1) manned Exhibitor Table
- Six (6) tickets

Premier Sponsor – \$1,500

- Logo placement on all event materials
- Recognition in GACC Weekly
- Logo placement on Chamber website & event registration page
- Recognition on event signage
- Verbal recognition during program
- Four (4) tickets

Supporting Sponsor – \$750

- Logo placement on Chamber website & event registration page
- Recognition on event signage
- Two (2) tickets

Exhibitor Table – \$200

- One (1) ticket included

Ready to Partner with Us?

To reserve a sponsorship or discuss the opportunity that's right for your organization, please contact: Danielle Norcross, President/CEO – dnorcross@acchamber.com

ADDITIONAL MARKETING OPPORTUNITIES

Beyond the Business Card and Beyond the Business Card After Hours are relationship-focused networking programs designed to create meaningful introductions, strengthen business connections, and expand professional networks.

Beyond the Business Card



Event Sponsorship – \$250

- 10 minute opportunity to address attendees
- Recognition in event marketing
- Logo recognition on the event registration page
- Opportunity to display and distribute promotional materials

Available for Beyond the Business Card and Beyond the Business Card After Hours events. Pricing is per event.

Dedicated Email Blast

Per email – \$150

- One (1) dedicated email blast
- Distribution to the Chamber's email audience
- Organization-provided content, graphics, links
- Scheduling based on Chamber availability

All content subject to Chamber approval

Ready to Partner with Us?

To reserve a sponsorship or discuss the opportunity that's right for your organization, please contact: Danielle Norcross, President/CEO – dnorcross@acchamber.com

THANK YOU TO OUR 2026 SPONSORS

Partnership makes our work possible.

The Greater Atlantic City Chamber extends our sincere appreciation to the organizations whose support helped make our 2026 programs, events, and initiatives possible.

Your partnership allows us to create meaningful connections, convene important conversations, advocate for our business community, and advance opportunities that strengthen Atlantic County.

Thank you for investing in our Chamber, our business community, and our region.





CONTACT INFORMATION



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