



COVID-19

Economic Relief Package

SMALL BUSINESS EMERGENCY ASSISTANCE GRANT PROGRAM – PHASE 4

April 20, 2021

Overall COVID-19 Relief Programs Statistics*





55,500+



Support Provided

\$257 Million

COVID-19 Economic Relief Package



Small Business Emergency Assistance Grant Program

43,777 applications approved for \$213.6 million in grants



Small Business Emergency Assistance Loan Program

151 applications approved for nearly \$10.4 million in loans



Sustain and Serve NJ

\$14 million to support purchases of 1.5 million meals



Small and Micro Business PPE Access Program

11,190 businesses approved for more than \$9.5 million in discounts



Programs to Mobilize Capital to Micro, Small, & Medium Sized Businesses (CDFIs)

291 applications approved for \$7.3 million in loans



Entrepreneur Support Program

13 companies – 47 Investors approved for guarantees totaling \$2 million supporting investment totaling \$2.5 million











SMALL BUSINESS EMERGENCY ASSISTANCE GRANT PROGRAM – PHASE 4



Eligibility (up to 50 FTEs)

Award sizes (up to \$20,000)

Targeted funding for restaurants, child care, small and micro businesses

Program Size

\$85M

33% set aside for businesses in OZ-eliqible census tracts

All applicants must pre-register online between April 19 – April 29

FUNDING ALLOCATED IN "BUCKETS" BASED ON NEED







Don't Forget!!!*

- ▶ Businesses must pre-register online between April 19 and April 29 to be eligible to apply
- ► Pre-registered businesses must return to https://business.nj.gov/covid to complete and submit an application based on the schedule below
- ▶ Businesses that did not apply in Phase 3, or applied and were not approved for Phase 3 funding, are eligible to apply first (May 3)

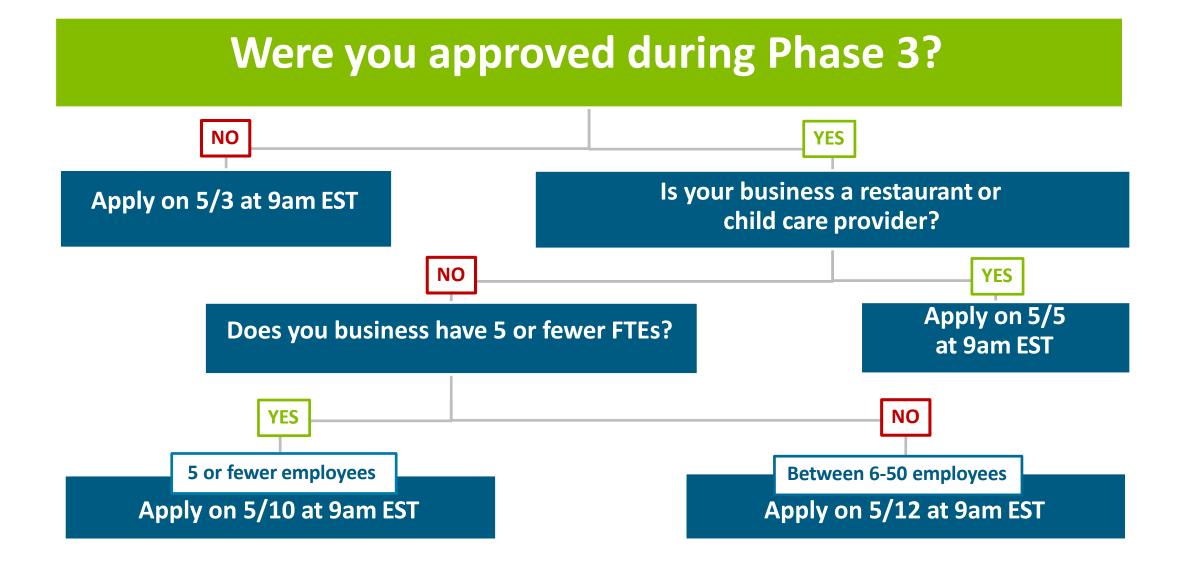
Applications will open on a rolling basis according to type of business. 5/10/2021 5/3/2021 5/5/2021 5/12/2021 9:00 a.m. 9:00 a.m. 9:00 a.m. 9:00 a.m. **Application** Application **Application opens** Application opens (6-50 employees) (Micro) opens opens (Non-Phase 3) (Restaurants, Child Care)

Applications will be open for one week per category.

^{*} Must have been in existence and operational by February 15, 2020 to be eligible









SMALL BUSINESS EMERGENCY ASSISTANCE GRANT PROGRAM – PHASE 4 (RESTAURANTS)



Operating expense grants of up to \$20K to restaurants with 50 or fewer FTEs impacted by COVID-19

Program Size

\$35M

33% set aside for businesses in OZ-eligible census tracts

Business Eligibbility

- Classified as "Food Services or Drinking Places"
 - NAICS Code 722
- Must have physical location in NJ
- Must be registered to do business in New Jersey
- ► Must be in Department of Labor good standing
- ► Must fill out and certify debarment legal questionnaire
- Must certify to negative impact of emergency
- Must certify intent to not lay off any workers

Grant Awards

# of FTEs	Grant Award
5 or fewer	\$10,000
6-25	\$15,000
26-50	\$20,000

Application Schedule

All applicants must pre-register online between Monday, April 19 and Thursday, April 29.

Applications will open *for restaurants* on Wednesday, May 5, at 9:00 a.m. Applications will be processed on a first-come, first-served basis and will close on May 12, at 5:00 p.m.



SMALL BUSINESS EMERGENCY ASSISTANCE GRANT PROGRAM – PHASE 4 (CHILD CARE PROVIDERS)



Operating expense grants of up to \$20k to child care businesses with 50 or fewer FTEs impacted by COVID-19

Program Size

\$10M

33% set aside for businesses in OZ-eligible census tracts

Business Eligibility

- Classified as "Child Care Providers"
 - NAICS Code 624410
- Must have physical location in NJ
- Must be registered to do business in New Jersey
- Must be in Department of Labor good standing
- Must fill out and certify debarment legal questionnaire
- Must certify to negative impact of emergency
- ► Must certify intent to not lay off any workers

Grant Awards

# of FTEs	Grant Award
5 or fewer	\$10,000
6-25	\$15,000
26-50	\$20,000

Application Schedule

All applicants must pre-register online between Monday, April 19 and Thursday, April 29.

Applications will open *for child care providers* on Wednesday, May 5, at 9:00 a.m. Applications will be processed on a first-come, first-served basis and will close on May 12 at 5:00 p.m.



SMALL BUSINESS EMERGENCY ASSISTANCE GRANT PROGRAM – PHASE 4 (MICRO BUSINESSES)



Operating expense grants of up to \$10K to micro businesses with 5 or fewer FTEs impacted by COVID-19

Program Size

\$25M

33% set aside for businesses in OZ-eligible census tracts

Business Eligibility

- Must have physical location in NJ
- Must be registered to do business in New Jersey
- Must be in Department of Labor good standing
- Must fill out and certify debarment legal questionnaire
- Must certify to negative impact of emergency
- Must certify intent to not lay off any workers

Grant Awards

Micro businesses with five or fewer employees are eligible for a maximum grant of \$10,000.

Application Schedule

All applicants must pre-register online between Monday, April 19 and Thursday, April 29.

Applications will open *for micro businesses* on Monday, May 10 at 9:00 a.m. Applications will be processed on a first-come, first-served basis and will close on May 17 at 5:00 p.m.



SMALL BUSINESS EMERGENCY ASSISTANCE GRANT PROGRAM – PHASE 4 (OTHER SMALL BUSINESSES)



Operating expense grants of up to \$20K to businesses with between 6 and 50 FTEs impacted by COVID-19

Program Size

\$15M

33% set aside for businesses in OZ-eligible census tracts

Business Eligibility

- Most businesses and nonprofits are eligible
- Must have physical location in NJ
- Must be registered to do business in New Jersey
- ► Must be in Department of Labor good standing
- Must fill out and certify debarment legal questionnaire
- Must certify to negative impact of emergency
- Must certify intent to not lay off any workers

Grant Awards (All Businesses)

# of FTEs	Grant Award
6-25	\$15,000
26-50	\$20,000

Application Schedule

All applicants must pre-register online between Monday, April 19 and April 29.

Applications will open on Wednesday, May 12, 9:00 a.m. for businesses with 6-50 employees that are not restaurants or child care providers and will be processed on a first-come, first-served basis and will close on May 19 at 5:00 p.m.

PHASE 4 REQUIRED INFORMATION

Be Prepared:

- View the sample application on https://business.nj.gov/covid
- Have your contact information and primary business address readily available
- ► If you have received other Government assistance (NJEDA, PPP, EIDL, EIDG, County or municipal funding, insurance, etc.), be prepared to provide information regarding status, uses and amounts.

Know Your:

- Business's full legal name the one used when your registered with the State of NJ
- Entity type (Sole Prop, LLC, C-Corp, S-Corp, etc.)
- Year established
- Tax ID Number
- ► Peak FTE count from a business's past eight quarters of WR-30 filings
- ► North American Industry Classification System (NAICS Code)
- ▶ 2019/2020 Annual Revenue, Revenue lost due to COVID-19





BUSINESS REGISTRATION REQUIREMENT



Satisfaction of Business Registration Requirement

- A business must be registered to do business in the State of New Jersey, as evidenced by current registration status from the NJ Division of Taxation.
- ► If business is not recognized by the Division of Taxation, must provide a valid Business Registration Certificate (BRC). Applicant will have 4 weeks from initial notification from the NJEDA to satisfy that requirement.
- No grant agreement will be executed without a "current" registration status from the NJ Division of Taxation or a valid Business Registration Certificate.



ENSURING EQUITY, INCREASING ACCESSIBLITY

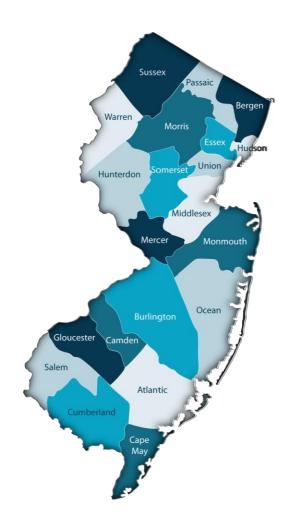


33 percent of Phase 4 funding is reserved for eligible businesses in Eligible Opportunity Zones Census Tracts (OZs)

Every county has at least one eligible Opportunity Zone census tract Link to COVID business portal for OZ map tool

Language access services are available to non-English speaking applicants:

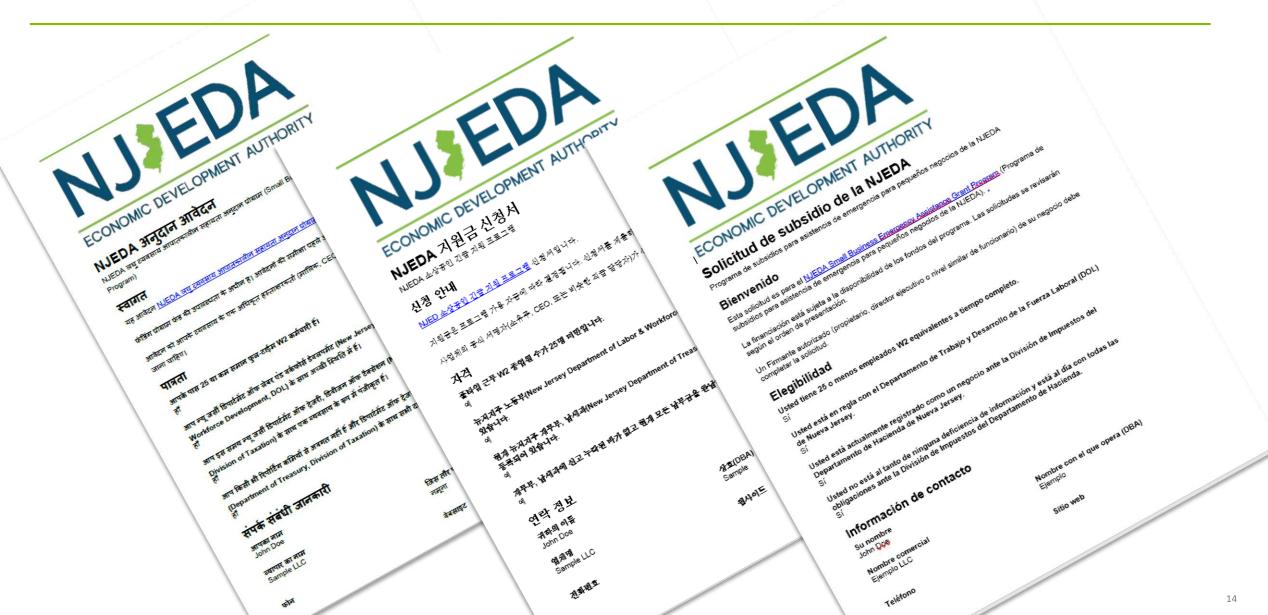
- Application and website (https://business.nj.gov/covid) available in Spanish
- NJEDA contracted for interpretation services to support speakers of ten additional languages Arabic, Chinese (Mandarin and Cantonese), Gujarati, Hindi, Italian, Korean, Polish, Portuguese, and Tagalog. Translated versions of the application itself were available in advance of opening.
 - In advance of the application launch, applicants can contact languagehelp@njeda.com to receive a call within one business day from a representative who can communicate with them in their primary language





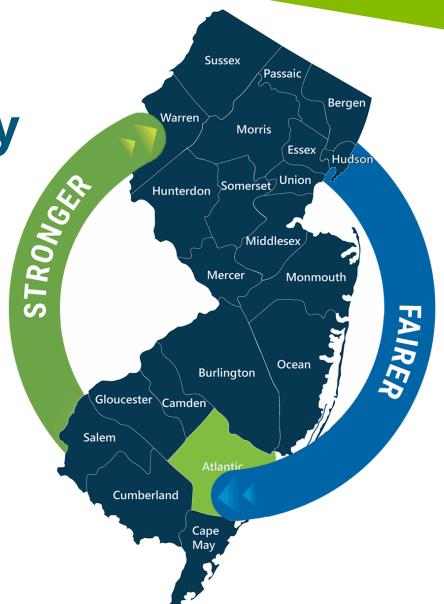
ENSURING EQUITY, INCREASING ACCESSIBLITY





Small Business Emergency Assistance Grant Phase 4

Sample Pre-Registration





Interested business owners will need to pre-register in order to apply.

Pre-registration will be open from

Monday, April 19th at 9:00 a.m. and will close Thursday, April 29th at 5:00 p.m.

Pre-registered applicants will need to return to the portal to complete an application based on the following schedule:

Businesses that did not apply in Phase 3, or applied and were not approved for Phase 3 funding – 9:00 a.m. on Monday, May 3

Restaurants: Food Services and Drinking Places: NAICS Code must start with 722 — 9:00 a.m. on Wednesday, May 5, 2021

Child Care Providers: NAICS Code 624410 – 9:00 a.m. on Wednesday, May 5, 2021

Micro Businesses: 5 or less Full-Time Equivalent W2 employees or any entity that does not file a NJ-WR30 — 9:00 a.m. on Monday, May 10, 2021

Small Business: More than 5 Full-Time Equivalent W2 employees (excluding restaurants) — 9:00 a.m. on Wednesday, May 12, 2021

Application will be available at https://business.nj.gov/covid

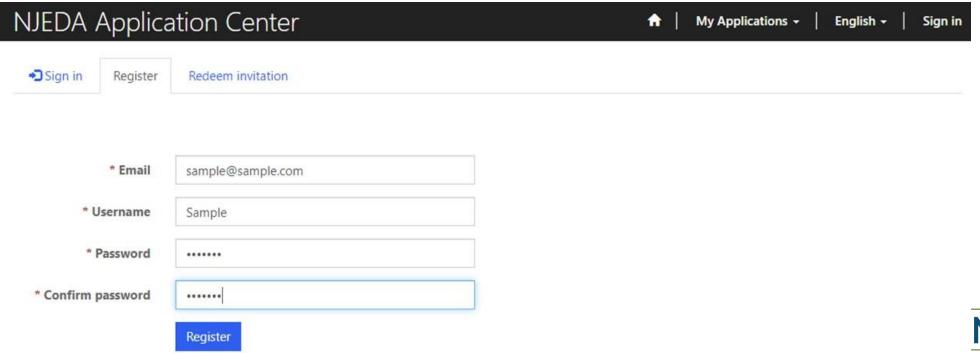


How to Register Your Email Address for the Phase 4 Grant Program

- 1. Enter your email, username (can be the same as your email) and password.

 Passwords must contain 1 upper case letter, 1 lower case letter and be at least 8 characters
- 2. Once information is filled in click "Register"

PLEASE MAKE SURE TO WRITE-DOWN YOUR USERNAME AND PASSWORD

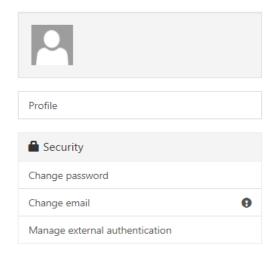




Setting up your Profile

Profile

- Once you click Register, you must enter "Your Information"
- First Name, Last Name and Phone **Number is Required**
- Confirm your email address is correct contacts your business)
- (this will be the primary way the NJEDA



Please provide some information about yourself.

If you need language assistance, please send NJEDA your name, spoken language and telephone number to languagehelp@njeda.com

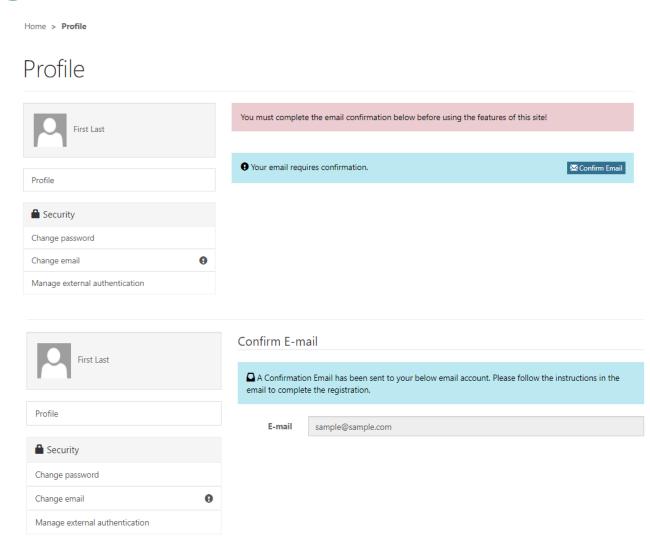
You must complete your profile before using the features of this website. Your information First Name * Last Name * E-mail Phone * sample@sample.com **Organization Name** Title Web Site

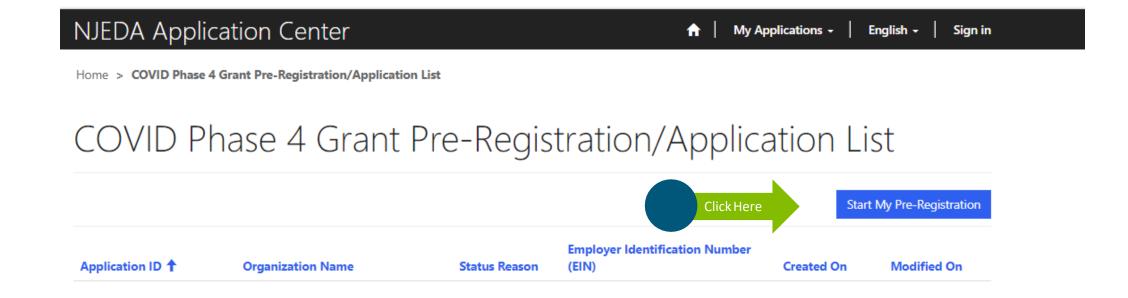
Once complete, click "Update"



Confirming Your Email

- Once "Your Information" is complete, you will need to confirm your email.
- 2. Within the blue box, click on "Confirm Email"
- 3. An email will be sent to the email address listed.
- 4. Go to your email and follow the instructions within the email.
- You MUST confirm your email address, in order to begin the Pre-Registration.
- Once your email is Confirmed you MUST come back into the NJEDA Application Center to begin the Small Business Emergency Grant Phase 3 pre-Registration.







Home > New COVID Phase 4 Grant Pre-Registration

ntact Information	
st Name *	
st Name *	
le *	
one Number *	
ebsite	
e you an authorized signer for the business entity? *	
	~
gal Registered Business Name *	
ing Business As (DBA)	





Home > New COVID Phase 4 Grant Pre-Registration

S . A . I . I	
Business Address	
lease provide the physical business location address	
Street Address *	
5	
Street Address 2	
NJ Zip Code *	
	Q
NJ City *	
	٩
State *	
_	
County *	
_	
Is this is a commercial location? *	
	~
Is the entity a home-based business? *	
	~
Previous Next	



Home > New COVID Phase 4 Grant Pre-Registration

Owner Name 1	
Owners	
Please list all owners with 10% or greater ownership share. (If a non-profit, please list your Board of Directors).	
	•
What is the Ownership Structure of the business? *	
	~
Is your business still in operation as of TODAY? *	
Date Business Established and Operational *	
rganization Details	



Organization Details Continued......

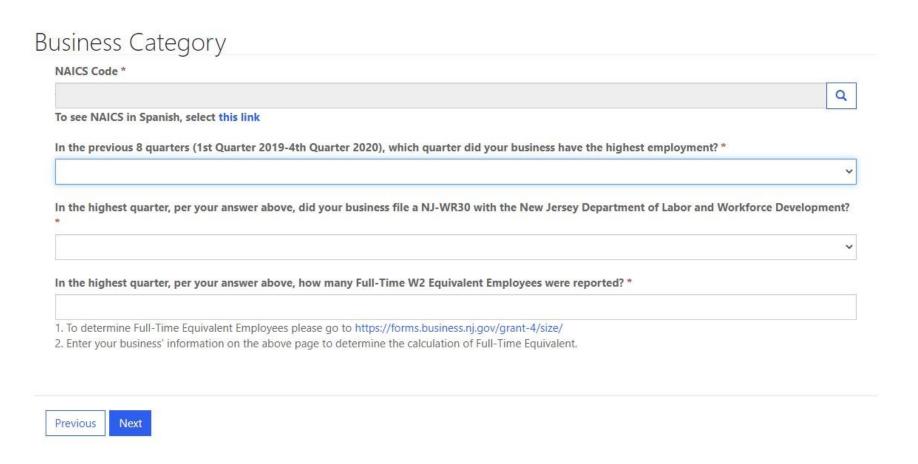
mployer Identification Number (EIN) *
1
lease certify that your business is properly and fully registered within the State of New Jersey or you are in the process of becoming properly and fully egistered within the State of New Jersey. If your business is not properly and fully registered the NJEDA shall require repayment of your full Grant roceeds, if approved. *
~
To determine please go to https://www1.state.nj.us/TYTR_BRC/jsp/BRCLoginJsp.jsp.
Enter your business' FEIN or SSN and Name: if a Business Registration Certificate is obtained you are properly registered. If not, please follow the instructions on
ne page.
oes your business file taxes under a Schedule C or E, if so please provide the Social Security of the business. *
No v
oes your business file a New Jersey WR-30 with the New Jersey Department of Labor and Workforce Development (NJLWD)? *
Yes
oes your business utilize a Professional Employment Organization to file a WR-30 with the New Jersey Department of Labor and Workforce evelopment? *
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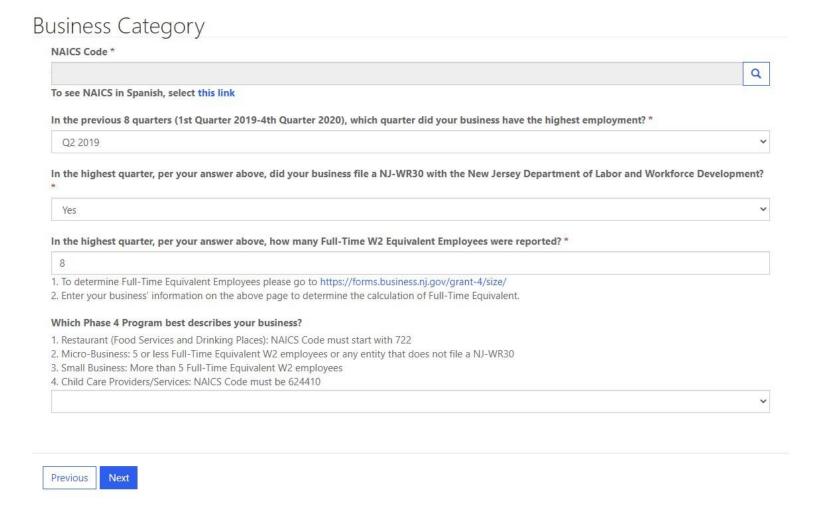
Organization Details Continued......

Number of Full-Time Employees as reported on your Q3 2020 or Q4 2020 WR-30 filing (please use the most recent of the Q3 2020 or Q4 2020) *
Number of Part-Time W2 Employees listed on your WR-30 *
Number of 1099 Employees Full-Time *
Number of 1099 Employees Part-Time *
Total 2019 Annual Revenue
Total 2020 Annual Revenue *
Previous Next











New COVID Phase 4 Grant Pre-Registration

R	eligious Affiliation	
	Are you affiliated with a religious organization, faith, or religion? *	
		~
	Previous Next	

obbying	
Is your business engaged in lobbying/political purposes? *	
	~
Previous Next	



New COVID Phase 4 Grant Pre-Registration

Please select any business tax returns you have filed with the State of New Jersey

2018

□ 2019

2020

☐ None

Previous Next



New COVID Phase 4 Grant Pre-Registration

COVID-19 Assistance - Duplication of Benefit Affidavit

This affidavit must be completed by all businesses that are applying for, been awarded and/or receiving any assistance funded by the Phase 3 Small Businesses Assistance Programs being offered by the New Jersey Economic Development Authority (NJEDA). The information within this affidavit will provide the NJEDA with vital information for processing the application required by the Stafford Act Section 312 on Duplication of Benefits. You are an authorized Signor (Owner, CEO, or similar level of officer) for this entity. I hereby state and certify to the United States Federal Government and to NJEDA as follows:

Have you applied for any other Covid-19 Assistance (NJEDA Grant and/or Loan Program, Small Business Administration Paycheck Protection Program Phase 1 or Phase 2, New Jersey Personal Protective Equipment (PPE) Access Program (PPE), SBA, EIDL, SBA EIDG, NJEDA Sustain and Serve, other State or Local Municipality, or Insurance)?







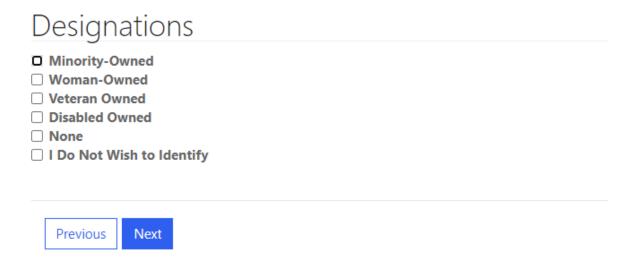
If "Yes", what programs have you applied for?
Small Business Association Paycheck Protection Program (PPP) Status Phase 1 Small Business Association Economic Injury Disaster Grant (EIDG) Small Business Association Economic Injury Disaster Loan (EIDL) NJEDA Small Business Emergency Loan Assistance NJEDA Small Business Emergency Grant Assistance Phase 1 NJEDA Small Business Emergency Grant Assistance Phase 2 NJEDA Small Business Emergency Grant Assistance Phase 3 CARES Act Funding From Local County New Jersey Housing and Mortgage Finance Covid-19 Landlord Grant New Jersey Small Business Lease Emergency Assistance Grant Program Phase 1 New Jersey Redevelopment Authority Small Business Lease Emergency Assistance Grant Program Phase 2 Insurance Proceeds Other Program/Funding Source New Jersey Personal Protective Equipment (PPE) Access Program (PPE) NJEDA Small and Micro Business PPE Access Program Phase 2 NJEDA Small and Micro Business PPE Access Program Phase 2 NJEDA Small and Serve If you are not aware of the dollar amount you applied for please enter the maximum award size possible for each program you applied for (see pdf below for reference of common programs)
Programs Amount Approved Total
Previous Next

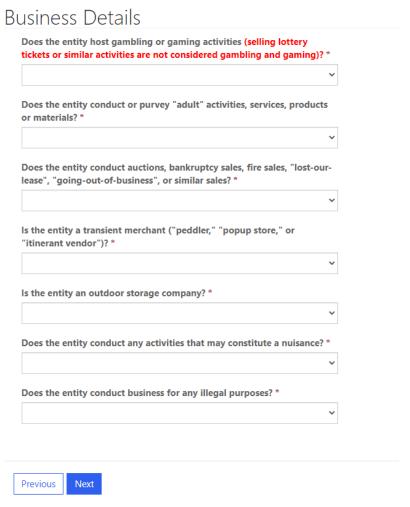


For each item selected, a drop down with additional questions will appear – see below for example:

SBA Paycheck Protection Program (PPP) Phase 1 Status *	Small Business Association Paycheck Protection Program (PPP) Approved/Applied for Amount Phase 1 *
Small Business Association Paycheck Protection Program (PPP) Approved/Applied Date Phase 1 *	Small Business Association Paycheck Protection Program (PPP) Purpose of Funds Phase 1 *
Programs Amount Approved Total	· ·









Legal Questionnaire Applicants are required to answer the following background questions pertaining to the commission of certain actions that can lead to debarment or disqualification from program eligibility. For purposes of answering these questions, the term "applicant" refers to the entity seeking financial assistance. NOTE: The answers to the Legal Questionnaire in NJEDA's application provide information that NJEDA must assess to decide whether or not to disqualify an applicant. As provided by Executive Order 34 (Byrne 1976) and NJEDA's regulations, an affirmative answer does not automatically disqualify an applicant. Additionally, NJEDA must consider all relevant mitigating factors in determining the seriousness of any matter listed in response to the questionnaire. 1. Been convicted and/or found guilty and/or pled guilty and/or found liable and/or paid a fine or otherwise paid to settle any allegations made by the government in any court to any violation of law, other than minor traffic offenses? * 2. Been denied a license or permit required to engage in its business or profession or has any such license or permit or been suspended or revoked by any government? * 3. Been suspended, debarred, disqualified, denied a classification rating or pregualification or otherwise been declared not responsible to bid or submit a form of prequalification on or to perform work on any public contractor subcontract? * 4. Violated the terms of a public agreement or transaction so seriously as to affect the integrity of an agency program?* 5. Had an injunction, order or lien entered against it in favor of any governmental agency including but not limited to judgments or liens based on taxes assessed or fines and penalties imposed by any government agency? * 6. Is the applicant presently indicted for or otherwise criminally or civilly charged by a government business with the commission of a violation of law?*



Privacy Act Statement Release Waiver

This statement is provided in compliance with the provisions of the Federal Privacy Act of 1974 (5 U.S.C. § 552a, note) (93 P.L. 579 (1976)), which requires agencies to inform persons when confidential information is requested. The Economic Development Authority ("EDA") requests your authorization to receive information from your New Jersey Gross Income, Corporation Business Tax, and Sales and Use Tax returns with the principal intention to provide EDA with the ability to confirm eligibility for financial grants under the Coronavirus Aid, Relief, and Economic Security Act ("CARES Act"), P.L. 116-136 (2020) as authorized by New Jersey law, to confirm grant eligibility for aid administered by EDA pursuant to N.J.S.A. 34:1B-5(jj).

Disclosure of your confidential Gross Income, Corporation Business or Sales and Use Tax returns and return information, including your taxpayer identification number (i.e., TIN and/or SSN), is voluntary to confirm grant eligibility. Declining to do so could result in a delay in the review of your application, and additional information from you may be required. By signing the waiver below, you consent and agree to such disclosure and use as set forth above, and waive all claims, whether known now or in the future, related thereto.

I, an agent for this entity, hereby request, pursuant to N.J.S.A. 54:50-9(a), the Disclosure Officer of the New Jersey Division of Taxation to disclose information from the Gross Income, Corporation Business or Sales and Use Tax returns for this entity for the years 2018, 2019, and 2020 to the Economic Development Authority ("EDA") to verify grant eligibility for CARES Act grants administered by EDA pursuant to N.J.S.A. 34:1B-5(jj). I authorize the Division to accept photocopies of this Authorization. This Authorization shall remain in effect for ninety days from the date of signature. I certify that to my knowledge, I personally caused or have the authority to cause the requested returns to be filed with the New Jersey Division of Taxation. I am aware that any person violating N.J.S.A. 54:50-8 by divulging, disclosing or misusing information found in the records of the Director is guilty of a crime of the fourth degree. I certify that the foregoing statements made by me are true. I am aware that if any of the foregoing statements made by me are willfully false, I am subject to punishment.*





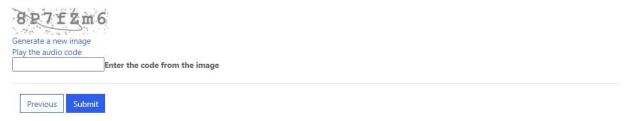
Electronic Signature

I authorize the NJEDA to provide information submitted to it by or on behalf of the applicant to any bank or State agency which might participate in the requested grant with the NJEDA.

I understand that if such information is willfully false, I am subject to criminal prosecution under N.J.S.A. 2C:28-2 and civil action by the NJEDA which may at its option terminate its financial assistance.

Pursuant to written policy, the New Jersey Economic Development Authority allows documents to be signed electronically and hereby agrees to be bound by such electronic signatures. Please confirm that you, as a signatory to this document, also agree to be bound by electronic signatures.

I agree to be bound by electronic signatures. *	I am an Authorized Signer for this organization and I accept the above terms and conditions. *
Full Name *	Email Address
	The NJEDA will communicate updates, status and Agreements regarding your pre-registration and application at the registered email address above. Please continue to check all your email folders (spam, junk, etc.) for these communications.





New COVID Phase 4 Grant Pre-Registration

Pre-Registration Submitted

Thank you for Pre-Registering for the NJEDA Small Business Emergency Assistance Phase 4 Grant.

THIS IS A PRE-REGISTRATION ONLY. YOU MUST SUBMIT A FULL APPLICATION TO BE CONSIDERED FOR THIS PROGRAM. THE FULL APPLICATION WILL BE AVAILABLE ON THE SCHEDULE BELOW. APPLICATIONS WILL BE CONSIDERED ON A FIRST COME, FIRST SERVED BASIS.

To submit your full application please log back into the NJEDA application portal using the schedule below based on your business category.

Applicants who were not approved for Phase 3 Grant funding: May 3, 2021, 9:00 am EST.

Restaurants (Food Services and Drinking Places, NAICS begins with 722) and Child Care Providers (NAICS code 624410): May 5, 2021, 9:00 am EST.

Micro Business (5 or Less Full Time Equivalent Employees): May 10, 2021, 9:00 am EST.

Small Business (Non-Restaurant, Non-Child Care Providers and 6 or More Full Time Equivalent Employees): May 12, 2021, 9:00 am EST.

Your pre-registration number is: MOLA-00065990

All communications will be emailed to . NJEDA will send additional information on the Full Application to this email as well.

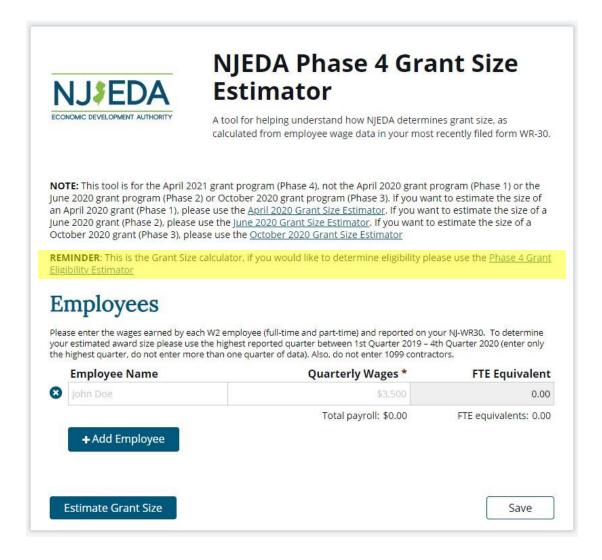
If you have questions regarding your pre-registration, please call the NJEDA at 1-844-965-1125.

To learn about other COVID-19 relief programs available to businesses, visit BUSINESS.NJ.GOV/COVID

Go to My Application List

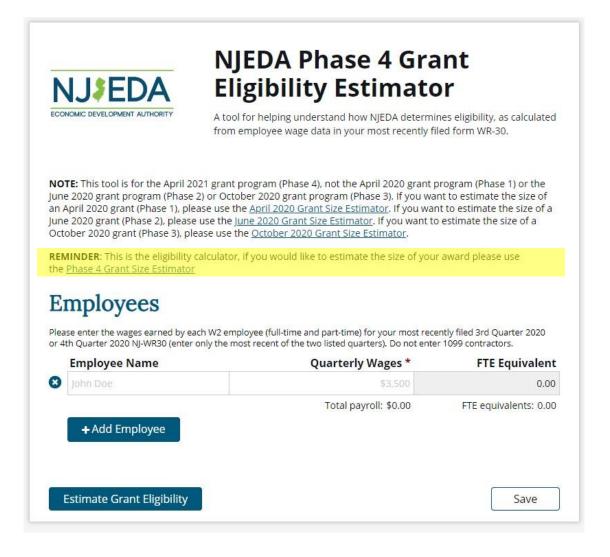


Phase 4 Grant Size Estimator





Phase 4 Grant Eligibility Estimator





Phase 4 Grant Application

Questions will focus heavily on COVID-19 Impact

Applicants will need to be able to answer the following:

- Were you deemed an essential business based on Executive Order #107?
- ▶ If non-profit, what type (501 C-3,4,6 etc.)?
- To what capacity was your business able to re-open?
- ► What was your Revenue Loss as a result of COVID-19?
- ▶ What is your Additional Financial Need as a result of COVID-19 (after other COVID-19 Assistance)?
- ► What will the Grant Proceeds be used for (if approved)?



