



# ATLANTIC CITY HOSPITALITY TRADE SHOW



## A MUST SHOW FOR ALL MANAGEMENT LEVELS

Thursday, October 22, 2009 • 9:30AM TO 3:00PM  
Trump Taj Mahal Casino Resort • Mark G. Etes Arena

This Trade Show targets and will benefit the following trades – and more

<b>Food &amp; Beverage</b>	<b>Facilities</b>	<b>Marketing/Promotional</b>	<b>Printed Material</b>
<b>Hotel Operations</b>	<b>Uniforms</b>	<b>Housekeeping Purchasing</b>	<b>Construction</b>
<b>Advertising</b>	<b>EVS</b>	<b>Conventions &amp; Catering</b>	<b>Other Products/Services</b>

### SCHEDULE OF EVENTS

<b>9:30AM/3:00PM</b>	<b>EXHIBIT FLOOR OPEN</b> <b>VIEW OVER 150 EXHIBIT BOOTHS</b> <b>NATIONAL &amp; REGIONAL DISTRIBUTORS &amp; MANUFACTURERS OF PRODUCTS &amp; SERVICES USED BY YOU</b> <b>TARGETED ATTENDEES WILL INCLUDE YOUR INDUSTRY PEERS</b>
<b>11:30PM/2:30PM</b>	<b>VARIOUS "LIVE" PRODUCT DEMONSTRATIONS</b>
<b>11:30AM/1:30PM</b>	<b>LUNCHEON IS AVAILABLE FOR PURCHASE</b>
<b>1:30PM/2:00PM</b>	<b>HOW TO "GREEN" YOUR COMPANY BY EPA AWARD WINNER HARRAH'S ENTERTAINMENT</b>
<b>2:00PM/3:00PM</b>	<b>CASINO/HOTEL LEADERSHIP PANEL FORUM</b> <b>HEAR FROM THE LEADERS OF THE ATLANTIC CITY CASINO INDUSTRY</b>

**FREE SHOW ADMISSION**

Presented By

**COOPER LEVENSON**  
ATTORNEYS AT LAW

### For additional Information

Atlantic City Hotel Lodging Association  
Howard Bacharach, Executive Director  
(609) 345-8910 • Fax (609) 345-8101  
Email [info@achla.org](mailto:info@achla.org)

Greater Atlantic City Chamber  
Elisa Monroe, Director Membership Services  
(609) 345-4524, Ext 12 • Fax (609) 345-1666  
Email [emonroe@acchamber.com](mailto:emonroe@acchamber.com)

**MARK THE DATE ON YOUR CALENDAR**

# EARLY BIRD REGISTRATION

• 1 col. x 1.5" listing in the show directory

Please provide a 30 word description of your company.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Products/Services: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Web: \_\_\_\_\_ Exhibit Sign to read: \_\_\_\_\_

Prize for giveaway \_\_\_\_\_

**Prizes to be donated for giveaway: (Your company name will be announced) Minimum value \$50.00**  
*(Items such as Gas gift card suggested)*

## BOOTH INFORMATION

	QTY	PRICE	TOTAL
Single 10' x 10' booth	_____	\$399	\$ _____
Lunch (Registration does not include lunch)	_____	\$ 35 ea	\$ _____
Annual Membership Dues Required if not already paid * (Select one only)			
Atlantic City Hotel & Lodging Association		\$225	\$ _____
Greater Atlantic City Chamber		\$225	\$ _____ (New Members Only)
Electric (Yes or No)		\$ 50	\$ _____
Carpet (Yes or No)		\$ 99	\$ _____
Table (Yes or No)      1 Table Per Booth	N/C		
2 Chairs (Yes or No)	N/C		
Total Amount Enclosed:			\$ _____

Make checks Payable to: **ACHLA or GACC**

Visa/MasterCard # \_\_\_\_\_ exp date: \_\_\_\_\_

Name of cardholder: \_\_\_\_\_

Street Address of cardholder: \_\_\_\_\_ Zip code: \_\_\_\_\_

Send to: ACHLA: 151 S. Pennsylvania Ave. -Suite 709 • Atlantic City, NJ 08401

Phone: (609) 345-8910 • Fax: (609) 345-8101 • Email: info@achla.org • Web: www.achotellodging.com

Send to: GACC: 12 South Virginia Avenue ( at Gordon's Alley) • Atlantic City, NJ 08401

Phone: (609) 345-4524 • Fax: (609) 345-1666 • Email: emonroe@acchamber.com • Web: www.acchamber.com

\*Current Members of either ACHLA or GACC will be recognized and will not be required to join the other organization to participate in the trade show.